

Earn up to 14
CPE Credits



Cash Flow Analysis

CU Business Group's in-depth business loan education provides a much-needed training source for the credit union industry

CU Business Group is now offering an in-depth business lending education course presented in an efficient two day format. The curriculum of **Cash Flow Analysis** is designed specifically for credit union professionals involved in business lending.

This two day curriculum will delve further into the analytical techniques required to determine the most fundamental skill in business lending – whether sufficient cash flow exists to repay the proposed debt. While this sounds simple on the surface, cash flow analysis is a skill that often takes years to perfect, this **Cash Flow Analysis** course lays the foundation for credit union staff and management. After this session you will:

- Have a better understanding of all the details behind the debt service ratio
- Be able to calculate cash flow ratios from business tax returns and financial statements
- Understand book-tax differences and cash flow timing issues
- Learn various types of unusual tax items and how to address them in your analysis
- Save the credit union money through better screening of business lending opportunities
- Be able to defend your loan analysis and decisions with confidence to examiners

Program level: Basic

Delivery method: Group-Live

Prerequisite: Analyzing Business Loans course or previous experience in business lending.

Advanced preparation: Review your credit union's business loan policy



Dan Hutchison and Mike Mucilli
Your instructors and commercial lending gurus

Upcoming Course Dates and Locations

September 24-25

CU Business Group

Portland, Oregon

Course Fee: \$695 for CUBG Members, \$795 for all others

Cancellation Policy: Cancellations within 30 days of the session will be charged a 15% administrative fee. Cancellations within 7 days of the session will be charged 50% of the normal fee. Educational materials are proprietary and will only be provided to conference attendees.

CU Business Group, LLC is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be addressed to the National Registry of CPE Sponsors, 150 Fourth Avenue North, Suite 700, Nashville, TN 37219-2417. Web site: www.nasba.org



Cash Flow Analysis

Recent Course Ratings

The value of the course to your credit union	4.58
Instructors knowledge of business lending	4.97
(Rated on a 1-5 scale, with 5 being the highest rating)	

"Mike and Dan are very hands on and do great job training!"
Linda Gudjonson, TwinStar Credit Union

"Training was awesome, and the hospitality was wonderful."
Jessica Snyder, Lacammas Community Credit Union



"Absolutely! I will submit a recommendation to send additional employees of my Credit Union to this course."
Julie Coakley, Holy Rosary Credit Union

"This is what I was hoping for."
Danette Johnson, TwinStar Credit Union

"The instructors were great and the material was put together and presented very well!"
Jeff Schwartz, St. Helen Community Federal Credit Union





Cash Flow Analysis

CURRICULUM – DAY ONE

Balance Sheet Analysis

Components
Classes of assets
Effects of alternative Classifications
Handout/Manual: Sample Balance Sheet

Income Statement Analysis

Components
Handout/Manual: Sample Income Statement & computer spreads

The Asset Conversion Cycle

Why it is so important
Understanding the components
Handouts/Manual: Asset Conversion Cycle

Financial Ratios

Liquidity, leverage, and asset conversion ratios
Understanding relationships
Industry peer groups
Class exercise
Handout/Manual: Formulas and definitions; worksheet

Debt Service Coverage Ratio Calculations

Principals & goals of underwriters
Sample formulas
Handout/Manual: Formulas for DSCR calculation and Income Property calculation

Cash Flow Adjustment

Treatment of dividends & capital gains
Other non-recurring income and expenses
Prepays, intangibles, the 50% meal exclusion, net operating losses & carryovers

Active & Passive Gains and Losses

Valuation and Reporting Methods

Inventory Valuation
Depreciation methods
How these choices affect cash flow and the bottom line
Handouts/manual: Valuation methods



Cash Flow Analysis

CURRICULUM – DAY TWO

Corporate Tax Rates

- Federal
- State
- Implications for business structures

Handouts/Manual: Federal & State Tax rate schedules

Estimating Financial Needs

- Financing structures
- Formulas
- Internal & external financing sources
- Class Exercise

Handout/Manual: Formulas & Worksheet

Sole Proprietors & the 1040

- Case Study
- Conclusion & discussion on analysis

Handout/Manual: Worksheet & sample tax returns

LLCs & Rental Properties

- Residential 5+
- Commercial
- Case Study
- Conclusion & discussion on the analysis

Handout/Manual: Worksheet & sample tax returns

Sources & Uses of Cash

- Concepts
- Preliminary exercise

Handout/Manual: Group exercise worksheet

UCA Cash Flow

- Indirect cash flow method
 - Cash flow from operations
 - Cash flow from investing
 - Cash flow from financing
- Direct cash flow method

Handout/Manual: Worksheet and financial spreads

S-Corporations

- Global vs. separate cash flows
- Averaging
- Ramifications of financial covenants
- K-1's
- Issues and differences between C-Corps and S-Corps
- Case Study Analysis
- Conclusion/discussion on analysis

Handout/Manual: Sample UCA worksheet & case study financials

Wrap-up & Questions



Cash Flow Analysis

MEET YOUR INSTRUCTORS

Michael Mucilli, Senior VP/Senior Business Services Officer

30 Years Experience



Michael brings over 30 years of banking, commercial lending and sales experience. He has underwritten all types of business loans, including commercial real estate, lines of credit, term loans, letters of credit, and asset-based Lines. Michael also has extensive experience with SBA lending, has 12 years experience as a branch manager, and served as Director of Consumer and Home Equity Lending. He is a former instructor for the American Institute of Banking and has taught extensively throughout his banking and credit union career. Michael consults with credit unions in the eastern U.S. on all aspects of business services planning, program development, account pricing, and education.

Dan Hutchison, VP/Senior Business Services Officer

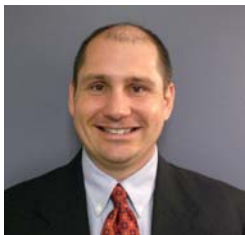
37 Years Experience



Dan brings a wealth of experience to CU Business Group. Prior to joining CUBG he spent 1½ years at Redwood Credit Union, a \$1.3 billion institution in Northern California, where he managed the business lending, deposits and sales to Redwood's 100,000+ members. Prior to entering the credit union industry, Dan spent 30+ years at large national banks and smaller community banks. As a senior banking officer, credit administrator, and special assets manager, Dan gained extensive experience in all types of term loans, lines of credit, equipment loans, commercial real estate, letters of credit and SBA loans. Dan has taught a variety of courses in both banks and credit unions and specializes in consulting with credit unions in the Midwest on all aspects of business services.

Mike Smith, Business Services Officer

15 Years Experience



Mike has over 15 years experience in commercial banking, business consulting and education. Most recently he served as a Commercial Loan Officer and Vice President of a Texas based community bank where he was responsible for business development and portfolio management with an emphasis on real estate and healthcare banking. Previously he was Director of an SBA Small Business Development Center in Houston. Mike is currently an adjunct business instructor at Lone Star Community College. Mike has significant experience in all facets of business banking including commercial real estate, agriculture, equipment and SBA lending, credit analysis, loan review and compliance. Mike consults with credit unions in the southern and southwestern regions of the United States on all aspects of business services.



Cash Flow Analysis

Registration Form

September 24–25

CU Business Group

Portland, Oregon

For training program questions, please contact Rachel Snyder at (971) 244-6377 or rsnyder@cubg.org.

Attendee Information:

Name Mr. Mrs. Ms. Other _____

Title (as it should appear on your badge) _____

Organization _____

Address _____

City _____ State _____ Zip _____

Office Phone (_____) _____ Office Fax (_____) _____

Cell Phone (_____) _____ Email _____

Attendee Categories and Fees (Please check the appropriate box. Payment must accompany registration.)

CU Business Group Member credit union fee \$695

Affiliate and all other credit union attendees training fee \$795

Attendee Payment Information

Credit Card - please choose one Visa Mastercard

Check Enclosed

Card Number _____ Exp Date _____

Security Code (last 3 digits on back of card) _____ Billing Zip Code _____

Signature _____

Total Payment Enclosed / Authorized \$ _____

Cancellations - All cancellations must be made in writing or via email. Cancellations within 30 days of the program will be charged a 15% administrative fee. Cancellations within 7 days of the program will be charged 50% of the normal fee.

E-mail form to: Rochelle Kilbourne at rkilbourne@cubg.org

Fax form to: 503-230-8857

Mail form to: CU Business Group

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