



PRESS RELEASE

For Immediate Release
Wednesday, November 18, 2009

Contact Information:

Angie Correa
(971) 244-6304
acorrea@cubg.org

CU Business Group donates toys, generates profit for CU for Kids charity

(Portland, OR – November 18, 2009) – Business services CUSO CU Business Group donated three wagons full of toys to Oregon’s annual Credit Unions for Kids auction this month, generating \$17,500 for area children’s hospitals.



CU Business Group staff members Mark Hayhurst, Derek Anderson, Jared Brown and Rachel Snyder pose with the wagons full of toys the CUSO donated to the Credit Unions for Kids auction.

CUBG purchased the wagons and filled them with toys for Doernbecher Children’s Hospital, Sacred Heart Medical Center and Rogue Valley Medical Center in Oregon, then donated the filled wagons to the auction. This event is one of the premier fundraisers for the Oregon/SW Washington Credit Unions for Kids foundation each year.

Two of the wagons sold for \$7,000 each at the event and the third for \$3,500, resulting in a sizeable donation for the charitable organization. The credit unions who purchased the wagons in the auction have donated them back to their designated hospitals.

“CU Business Group is thrilled to have the opportunity aid to these children’s hospitals,” commented CUBG President/CEO Larry Middleman. “The fact that we are able to both bring joy to these children through the donation of toys and also help in the fundraising effort is incredibly rewarding.”

About CU Business Group:

CU Business Group, LLC, provides a wide array of business lending, deposit and consulting services to credit unions nationwide. CU Business Group provides products and technical expertise to credit unions with advanced business programs, and all the basics for those just starting out. Based in Portland, Oregon, with offices in the West, Southwest and Eastern U.S., CU Business Group has a staff of 25 professionals and is the largest business services CUSO in the industry, serving over 322 credit unions in 40 states.

[END]

www.cubg.org